

About the Webinar

Connecting with the Community: Digital Access and Digital Health Wednesday, May 25, 2022

As health care evolves to embrace technological innovations, digital access (to the internet, technology and devices to use, and skills to use them) has become one of the newest social determinants of health. The digital divide is the gap between those who have access and those who do not, and it affects individuals everywhere. The uptake of telemedicine during the COVID-19 pandemic put a spotlight on the issue, but individuals who lack digital access have faced a wide range of challenges: using the internet to find providers, support groups, and quality health information; scheduling appointments and filling prescriptions; using remote monitoring technology; and more. Hear from the National Digital Inclusion Alliance about the state of the digital divide in the U.S. and their critical work to create digital inclusion practitioners and advocates, pursue policy changes, and increase community strategies related to digital inclusion and equity. Duquesne University will also share information on their efforts to use digital health tools and to educate students and faculty about digital health.



Moderator: Tracey Conti, MD, Chair of Family Medicine at UPMC and the University of Pittsburgh School of Medicine



Pamela Rosales, National Digital Inclusion Alliance

The National Digital Inclusion Alliance (NDIA) is a unified voice for local technology training, home broadband access, and public broadband access programs. Pamela joined the National Digital Inclusion Alliance team as Training & Community Engagement Manager in early 2022. For the previous five years, she

worked for nonprofits focusing on ending gender-based violence. She managed multilingual advocacy programs, 24-hour crisis hotlines, and provided community prevention trainings on domestic and sexual violence while serving the Asian American and Pacific Islander community. Through trainings, she educated advocates on AAPI history and activism. In her work with KAN-WIN's "Comfort Women" Advocacy, she led the Global Action Day march in downtown Chicago to the Consulate-General of Japan in August 2021. Pamela graduated from Northern Illinois University with a bachelor's in political science and a minor in sociology.



The FMEC thanks Duquesne University for being a Platinum Partner.



Amber Fedin, DO, Duquesne University

Dr. Fedin is the Associate Dean for Clinical Affairs and Associate Professor of Family Medicine at the proposed Duquesne University College of Osteopathic Medicine. The new medical school at

Duquesne University is scheduled to open in the summer of 2024. Passionate about educating patients, physicians and students, Dr. Fedin has practiced comprehensive family medical care in a variety of clinical settings and has approximately 15 years of experience in medical education. She has served in leadership roles as a family medicine residency program director, a designated



institutional officer, and a director of medical education. She was the director of Student Medical Education for the Edward Via College of Osteopathic Medicine and the Liberty University College of Osteopathic Medicine (LUCOM) during its inaugural clinical years. She also served at LUCOM as the assistant dean for Clinical Education from 2018 to 2021. Dr. Fedin has trained resident physicians at the Heritage Valley Family Medicine Residency Program in Beaver, Pennsylvania, and the Sovah Health Medical Residency Programs in Danville, Virginia. She completed a faculty development fellowship through Michigan State University's College of Human Medicine.



Rebecca Schoen, PharmD, BCACP, Duquesne University

Dr. Schoen is an Assistant Professor of Pharmacy Practice in the Pharmacy Practice Division of the School of Pharmacy. She completed her Doctor of Pharmacy degree at Purdue University and two years of post-graduate residency training at the William S. Middleton Memorial Veterans Hospital in Madison, WI. Dr. Schoen started her career in academia at Texas Tech University Health Sciences Center before joining the Duquesne faculty in February 2020. Dr. Schoen has a practice site at Greentree Medical Associates, a family medicine clinic in the Allegheny Health Network. At the clinic, she works with an interdisciplinary team under a collaborative practice agreement to manage chronic disease states such as diabetes, hypertension, and tobacco use disorder. She communicates with patients and other health care professionals via various telehealth modalities and has expanded the use of remote patient monitoring tools at this site. She precepts Fourth Year Doctor of Pharmacy Students during their experiential learning and teaches them to collaboratively care for patients using digital health tools at the clinic. At the School of Pharmacy, Dr. Schoen teaches about patient communication, drug therapy assessment, and innovative, emerging opportunities for pharmacists. She completed the American Association of Colleges of Pharmacy Digital Health Institute and implemented the first didactic content focused on digital health in the school's curriculum. She looks forward to empowering faculty to incorporate digital health topics in their own classrooms to best prepare our next generation of health care professionals.