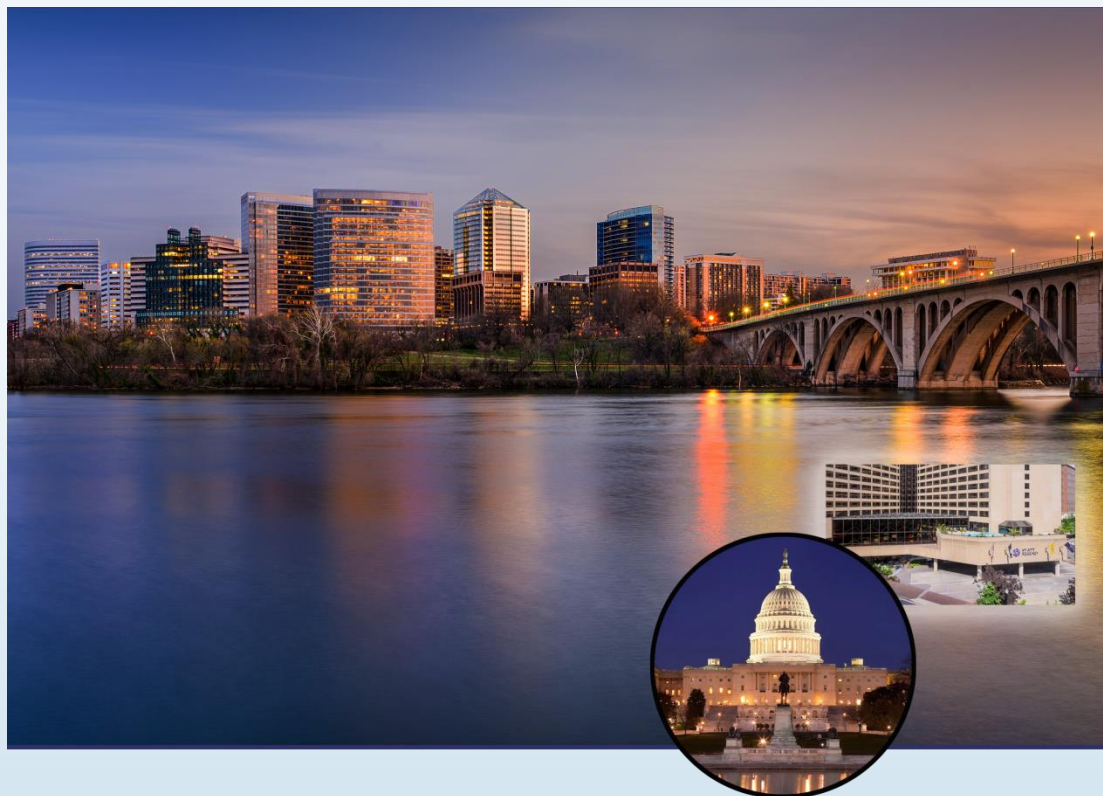


2022 FMEC Annual Meeting September 16 -18

Unleashing our Family Medicine Superpowers



Hyatt Regency Crystal City
2799 Richmond Highway
Arlington, VA 22202

Exhibit/Sponsor Opportunities

Registration Closes August 19



www.fmec.net

FMEC Annual Meeting Facts

What is the FMEC Annual Meeting?

Our meeting serves the family medicine community in the Northeast U.S. region:

- **Connected:** We serve more than 195 residency programs, 60 Departments of Family Medicine, 15 chapters of the AAFP, and family physicians in each marketplace.
- **Educational:** The FMEC meeting offers multiple tracks of accredited education for medical students, residents, faculty and others.
- **Informative:** More than 200 presentations are offered where participants share information about educational, clinical, policy and research issues affecting primary health care.

Connecticut * Delaware * Massachusetts * Maryland * Maine * New Hampshire * New Jersey * New York * Ohio * Pennsylvania * Rhode Island * Vermont * Virginia * West Virginia * Washington DC

Attendance:

For more than 25 years, FMEC has held successful meetings in the Northeast U.S. Pre-COVID-19, our attendance we growing steadily. Based on an easy-to-access and desirable location just outside DC, and strong proposal submission numbers, we anticipate that the 2022 meeting will be one of our largest ever.

Attendance	2021 Pittsburgh	2020 Virtual	2019 Lancaster, PA	2018 Rye Brook, NY	2017 Cleveland
Professionals	261	317	402	330	310
Residents/Fellows	174	197	237	225	208
Medical Students	237	347	320	295	276
High School/College Students	N/A	N/A	43	57	92
Total Attendees	672*	861	1,002	907	886

* The 2021 Annual Meeting was smaller due to COVID-19 and the need for social distancing.



www.fmec.net
[Click to register](#)

Questions? Contact Shayla Rammel at shayla.rammel@fmec.net

We Welcome You Back in 2022

The FMEC missed seeing many of our exhibitors and sponsors in 2020, when COVID-19 required us to be virtual, and in 2021, when many healthcare organizations and exhibitors had travel restrictions preventing their attendance, and a smaller meeting allowed for better social distancing.

This year, the FMEC expects to announce its COVID protocols in June 2022. The FMEC will take into account the status of the disease and any variants, as well as federal, state, local, and facility requirements that will be in place in September 2022. Like in 2021, proof of vaccination and masking may be required. Attendees who are not willing to show proof of vaccination or wear masks should wait to register until after FMEC's protocols are announced.

2021 Exhibitors/Sponsors

Thank you, Exhibitors! Your support for our 2021 Meeting was amazing and we truly appreciate your support.

[3RNet](#)

[ACOFP Education and Research Foundation](#)

[Allegheny Health Network Primary Care](#)

[Altus Assessments](#)

[ChenMed](#)

[Defense Health Agency Civilian Medical Corps](#)

[Duquesne University College of Osteopathic Medicine - Proposed](#)

[Geisinger](#)

[Navigate Student Loans](#)

[Penn Medicine Lancaster General Health](#)

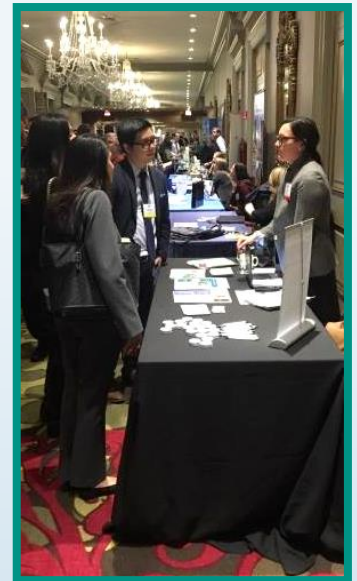
[St. Luke's University Health Network – Family Medicine](#)

[St. Matthew's University School of Medicine](#)

[TriageMD](#)

[UPMC Pinnacle](#)

[WellSpan Health](#)



Exhibitor Facts

FMEC Values Expected From Exhibitors and Sponsors:

Supporters of the FMEC should support our [mission and vision](#). Company and organizational partners should support family medicine as a critical component of the US health care system and additionally agree to our [exhibitor policy](#).

FMEC Exhibitor Cost: \$2,500

Exhibit Includes:

Set up:

- 6-foot skirted table
- 2 chairs
- Conference Wi-Fi
- 2 exhibitor badges
- Post-conference attendee list

Brand Exposure:

- Listing on our website
- Listing and description in mobile app
- Recognition on conference signage
- Slideshow listing during meals
- Listing in the printed program

Schedule:

Friday-Saturday, September 16 and 17

- Set up: Friday, 10am-3pm
- Hours: Friday, 3pm-5:30pm, Saturday 9am-6pm
- Over 1 hour of dedicated "visit the exhibits time on Friday, and breaks and lunch on Saturday
- Co-located meeting features to attract attendees to exhibits
- Continuous traffic through the exhibit floor as sessions break and attendees move about the hotel

Location:

Hyatt Regency Crystal City
2799 Richmond Highway
Arlington, VA 22202
Phone: 703/418-1234

[Reservation link](#) (deadline: Aug. 22)

Exhibit Does Not Include:

- Inbound and outbound shipping and freight handling costs
- Electrical services
- Audiovisual and computer support
- Installation or dismantling
- Security of individual exhibit space

Custom Sponsorship

Create your own custom sponsorship. Let us know your ideas. We are open to customizing a sponsorship that meets your organizational goals.

Sponsorship Opportunities



Printed Program

Advertise in our full color printed program, a central resource for our attendees.

Full page: \$1,250

Inside Front Cover: \$2,000

Inside Back Cover: \$2,000

Approval of Content: August 1, 2022

Final Ad to FMEC: August 15, 2022



Bag Inserts

Generate brand awareness with each attendee by having your organization in every attendee bag. Provide FMEC with a promotional flyer (8½ x 11 or smaller) for inclusion in the attendee bags.

Cost: \$750

Approval of Content: August 19, 2022

Final Insert to FMEC: September 7, 2022



Registration Bags

Capture your brand on a useful souvenir that will live long after the conference. Each attendee will receive a registration bag with conference materials in it with your logo, along with the FMEC logo, displayed on the bag. (Price below reflects one-color and one-sided printing; cost will increase with multiple colors/double sided printing)

Exclusive Sponsorship: \$5,000

Approval of Content: August 1, 2022

Sponsorship Opportunities



Events & Programming Tracks

Support the family medicine community by sponsoring one of our flagship events or special programming tracks (tracks below are tentative).

Plenary Session (Exclusive): \$10,000

Poster Session (Exclusive): \$7,500

Clinical Camp Tables (Exclusive): \$3,000

Innovators Network (Exclusive): \$10,000

Osteopathic Track (Up to 3): \$2,500

Maternal Child Health Track (Up to 3): \$2,500

Procedures Track (Up to 5): \$2,500

Narrative Medicine Track (Up to 3): \$2,500



Preparing to Succeed in Practice

A highlight of the FMEC Annual Meeting are sessions organized under the "Preparing to Succeed in Practice" banner, helping residents be ready for success in life and career after training.

Gold Partner: \$10,000



Student Scholarships

Support medical student attendance to the meeting! Scholarships cover conference registration, hotel rooms and conference meals. Students are provided with the specific name of the organization (or person) that supports their scholarship.

Student Scholarship: \$500/student or give any amount

Sponsorship Opportunities



Meals & Breaks

Support networking opportunities by having your name associated with a meal or break. Your company will be recognized in printed and digital materials as well as on signage featuring your organization's logo at the meal or break.

Breakfast Sponsor: \$3,500

Lunch Sponsor: \$5,000

Refreshment/Break Sponsor: \$2,000

Dinner Sponsor: \$7,500

Residency Fair Finger Foods/Dessert:: \$2,500



FMEC Awards Sponsorship

Since 2000 the FMEC has been highlighting and celebrating leaders in family medicine.

To date we have recognized:

- 20 – Family Physicians Who Are Changing Our World
- 46 - Mid-Career Faculty Achievement winners
- 46 - Emerging Leader Award
- 47 - This We Believe
- 58 - Creative Writing Awards
- 21 - Visual Arts winners

Exclusive Sponsor: \$10,000

Sponsorship Recognition:

The FMEC awards sponsor will receive recognition for an entire year, starting in the spring of 2022. See your name and logo on:

- emails and social media seeking nominations
- award winner announcements
- banners, printed programs, the conference app, and signage and more at the Annual Meeting
- emails and social media promoting each award winner from October 2022 through early 2023

The award sponsor will also be recognized from the podium as each award is presented.

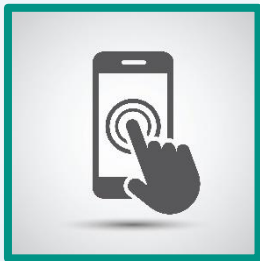
Sponsorship Opportunities



Wi-Fi Internet (a must for attendees)

Includes acknowledgment in printed program, mobile app and signs displayed throughout the conference

Exclusive Sponsorship: \$3,000



Mobile App

Put your name where attendees will see it over and over again. Your logo will be on the introductory screen ("splash screen") every time the app is opened.

Exclusive Sponsorship: \$5,000



Welcome Lounge

As the meeting begins, be a presence in the place where everyone gathers, and new attendees get oriented to the meeting. Attendees can relax, socialize and network prior to the meeting hours.

Exclusive Sponsorship: \$5,000



Daily Email Sponsor

Your logo will be placed in the daily emails to attendees each morning of the meeting. That's nearly 1,000 attendees seeing your brand over 3 days!

Exclusive Sponsorship: \$3,000