

2023 FMEC Annual Meeting Exhibit/Sponsor Opportunities

PROSPECTUS



Rhode Island Convention Center
One Sabin Street / Providence, RI 02903

October 13 – 15, 2023

Exhibitor/Sponsor Registration Closes September 8

FMEC Annual Meeting Facts

What is the FMEC Annual Meeting?

Our meeting serves the family medicine community in the Northeast U.S. region:

- **Connected:** We serve over 200 residency programs, 60 Departments of Family Medicine, 15 chapters of the AAFP, and family physicians in 14 states and DC.
- **Educational:** The FMEC meeting offers multiple tracks of accredited education for medical students, residents, faculty and others.
- **Informative:** More than 200 presentations are offered where participants share information about educational, clinical, policy and research issues affecting primary health care.

Connecticut * Delaware * Massachusetts * Maryland * Maine * New Hampshire * New Jersey * New York * Ohio * Pennsylvania * Rhode Island * Vermont * Virginia * West Virginia * Washington DC

Attendance:

For more than 25 years, FMEC has held successful meetings in the Northeast U.S. We are excited to host a meeting in Rhode Island, our first time in our history! We anticipate a large showing in Providence, building on our success from our 2022 meeting. We received 320 program proposals for the 2023 meeting – over 50 more than last year! The interest in attending the FMEC meeting is very strong.

Attendance	2022 Arlington, VA	2021 Pittsburgh*	2020 Virtual	2019 Lancaster, PA	2018 Rye Brook, NY
Professionals	310	261	317	402	330
Residents/Fellows	231	174	197	237	225
Medical Students	298	237	347	320	295
High School/College Students	N/A	N/A	N/A	43	57
Total Attendees	839	672*	861	1,002	907

* The 2021 Annual Meeting was smaller due to COVID-19 and the need for social distancing.



www.fmec.net
[click to register](#)

Questions? Contact Shayla Rammel at shayla.rammel@fmec.net

2022 Exhibitors/Sponsors

Thank you, Exhibitors and Sponsors! Your participation for our 2022 meeting was amazing and we truly appreciate your support.

[ACOFP Foundation](#)

[Aledade](#)

[Allegheny Health Network Primary Care](#)

[American College of Academic Addiction Medicine \(ACAAM\)](#)

[American Medical Student Association](#)

[Andrew Weil Center for Integrative Medicine](#)

[Bassett Healthcare Network](#)

[Beebe Healthcare](#)

[Butterfly Network](#)

[ChenMed](#)

[EBSCO](#)

[FACTS](#)

[Geisinger](#)

[The Inline Group](#)

[Intend Health Strategies](#)

[Inova Health](#)

[Navigate Student Loans](#)

[NEJM Group](#)

[Novo Nordisk](#)

[Pennsylvania Primary Care Career Center](#)

[Penn State Health](#)

[Penn Medicine Lancaster General Health](#)

[RHEDI](#)

[Rosh Review](#)

[Samueli Foundation](#)

[St. Luke's University Health Network – Family Medicine](#)

[St. Matthew's University School of Medicine](#)

[TriageMD](#)

[UMass Memorial Medical Group](#)

[UpStream](#)

[UPMC Life Changing Medicine](#)

[WellSpan Health](#)



Exhibitor Facts

FMEC Values Expected From Exhibitors and Sponsors:

Supporters of the FMEC should support our [mission and vision](#). Company and organizational partners should support family medicine as a critical component of the US health care system and additionally agree to our [exhibitor policy](#).

FMEC Exhibitor Cost: \$2,500

Exhibit Includes:

Set up:

- 6-foot skirted table
- 2 chairs
- Conference Wi-Fi
- 2 full registrations to the conference
- Post-conference attendee list

Brand Exposure:

- Listing on our website
- Listing and description in mobile app
- Recognition on conference signage
- Slideshow listing during meals
- Listing in the printed program
- Partner logo with link in an email to attendees (*approximately 2 weeks before conference*)

Exhibit Does Not Include:

- Inbound and outbound shipping and freight handling costs
- Electrical services
- Audiovisual and computer support
- Installation or dismantling
- Security of individual exhibit space

Exhibitor Schedule:

Friday, October 13 & Saturday, October 14 only

Set up: Friday, 10am-3pm

Hours: Friday, 3pm-5:30pm,
Saturday 9am-5pm

- Over 1 hour of dedicated “visit the exhibits” time on Friday, and breaks and lunch on Saturday
- Co-located meeting features to attract attendees to exhibits
- Continuous traffic through the exhibit floor as sessions break and attendees move about the hotel



Location and Reservation Info

Rhode Island Convention Center

One Sabin Street

Providence RI 02903

Website: [Link](#)

Parking and directions: [Link](#)



Hotel reservations deadline: **September 20, 2023**

Graduate Hotel Information:

[Reservation link](#)

Group reservation code: **2310FAMEED**

Hotel reservations line: 1-401-421-0700

Address: Graduate Providence

11 Dorrance Street, Providence, RI 02903

Website: [Link](#)

Hotel parking: [Link](#)

Omni Providence Hotel Information:

[Reservation link](#)

Hotel reservations line: 1-402-952-6646

Address: Omni Providence Hotel

1 W Exchange St, Providence, RI 02903

Website: [Link](#)

Hotel parking: [Link](#)

Custom Sponsorship Opportunities

Create your own custom sponsorship. Let us know your ideas. We can customize a sponsorship that meets your organizational goals.

In 2022, the FMEC worked with two sponsors to develop custom opportunities that helped meet their marketing and communication goals, while also supporting the FMEC.

Reach out to shayla.rammel@fmec.net to schedule a conversation about how we can best make our Annual Meeting work for you!



www.fmec.net
[click to register](#)

Questions? Contact Shayla Rammel at shayla.rammel@fmec.net

Sponsorship Opportunities



Printed Program

Advertise in our full color printed program, a central resource for our attendees.

Full page: \$1,250

Inside front cover: \$2,000

Inside back cover: \$2,000

Approval of content: September 1, 2023

Final ad to FMEC: September 8, 2023



Bag Inserts/Giveaway Items

Generate brand awareness with each attendee by having your organization in every attendee bag. Items will need to be approved by the FMEC. The sponsor must pay the sponsorship fee and produce and ship the items to be inserted, per instructions provided by the FMEC.

Bag inserts: Provide FMEC with a promotional flyer (8½ x 11 or smaller).

Giveaway items: i.e. pens, post-its, mousepad, etc.

Cost: \$750 + shipping to FMEC

Approval of content/item: September 8, 2023

Final Insert to FMEC: October 1, 2023



Registration Bags

Capture your brand on a useful souvenir that will live long after the conference. Each attendee will receive a registration bag with conference materials in it with your logo, along with the FMEC logo, displayed on the bag. (Price below reflects one-color and one-sided printing; cost could increase with multiple colors/double sided printing)

Exclusive sponsorship: \$5,000

Approval of content: August 1, 2023

Sponsorship Opportunities



Events & Programming Tracks

Support the family medicine community by sponsoring one of our flagship events or special programming tracks (tracks below are tentative).

Friday Plenary Session (Exclusive): \$10,000

Saturday Plenary Session (Exclusive): \$10,000

Sunday Plenary Session (Exclusive): \$10,000

Poster Session (Exclusive): \$7,500

Clinical Camp Tables (Exclusive): \$3,000

Innovators Network (Exclusive): \$10,000

Osteopathic Track (Up to 3): \$2,500

Maternal Child Health Track (Up to 3): \$2,500

Procedures Track (Up to 5): \$2,500

Preparing to Succeed in Practice

A highlight of the FMEC Annual Meeting are sessions organized under the “Preparing to Succeed in Practice” banner. These sessions help residents and students be ready for success in life and career after training, addressing practice options, fellowships, job seeking, interviewing and negotiating and managing debt and other finance issues.

*New for 2023: sponsors will be credited for, and invited to participate in both the onsite, live sessions and also virtual session to be held through the spring of 2024.

Sponsorship: \$10,000

Student Scholarships

Support medical student attendance to the meeting! Scholarships cover conference registration, hotel rooms and conference meals. Students are provided with the specific name of the organization (or person) that supports their scholarship.

Student scholarship: \$500/student or give any amount



Sponsorship Opportunities



Meals & Breaks

Support networking opportunities by having your name associated with a meal or break. Your company will be recognized in printed and digital materials as well as on signage featuring your organization's logo at the meal or break.

Breakfast sponsorship: \$3,500

Lunch sponsorship: \$5,000

Refreshment/break sponsorship: \$2,000

Dinner sponsorship: \$7,500

Residency fair finger foods/dessert sponsorship: \$2,500

FMEC Awards Sponsorship

Since 2000, the FMEC has been highlighting and celebrating leaders in family medicine.

To date we have recognized:

- 6 - Champion of Family Medicine
- 21 - Family Physicians Who Are Changing Our World
- 28 - Mid-Career Faculty Achievement winners
- 47 - Emerging Leader Award
- 50 - This We Believe
- 64 - Creative Writing Awards
- 22 - Visual Arts winners

Exclusive sponsorship: \$10,000

Sponsorship Recognition:

The FMEC awards sponsor will receive recognition for an entire year, starting in the spring of 2023. See your name and logo on:

- emails and social media seeking nominations
- award winner announcements
- banners, printed programs, the conference app, and signage and more at the Annual Meeting
- emails and social media promoting each award winner from September 2023 through early 2024

The award sponsor will also be recognized from the podium as each award is presented.



Sponsorship Opportunities



Wi-Fi Conference Sponsor

Includes acknowledgment in printed program, mobile app and signs displayed throughout the conference

Exclusive sponsorship: \$3,000



Mobile App

Put your name where attendees will see it over and over again. Your logo will be on the introductory screen (“splash screen”) every time the app is opened.

Exclusive sponsorship: \$5,000



Welcome Lounge

Throughout the meeting, be a presence in the place where everyone gathers, and new attendees get oriented to the meeting. Attendees can relax, socialize and network prior to the meeting hours. The 4th floor of the Rhode Island Convention center has a lounge area which every attendee will pass through each day to go to plenaries, programming and exhibits on the 5th floor. This is a beautiful space for signage and interacting with attendees.

Exclusive sponsorship per day: \$5,000

Exclusive sponsorship for 2 days: \$9,500



Daily Email Sponsor

Your logo will be placed in the three daily emails to attendees each morning of the meeting. These are sent to the nearly 1,000 attendees as well as the FMEC membership list of over 4,000 each day during the event

Exclusive sponsorship: \$3,000

Sponsorship Opportunities



Student Experience Sponsor

Connect with medical students before, during and after the Annual Meeting. Your logo will be prominently displayed as we communicate with students before the meeting, in scholarship communications and on a new webinar event to help them prepare for FMEC. At the meeting your signage can be placed at the student registration desk and giveaways can be placed in the student bags. Emails to students after the meeting will acknowledge your sponsorship. That's nearly 300 medical students seeing your brand before, during and after the meeting.

Exclusive sponsorship: \$5,000



Table Tents/Plenary Chair Drop

Want to stand out and have your brand in front of attendees? Choose this exclusive (1 per plenary) offer. FMEC staff will place your materials on chairs or tables prior to the plenary sessions to be there to greet attendees.

Sponsorship: \$1,000 + shipping to FMEC



Water Bottle Sponsor

Help the FMEC be environmentally-friendly while getting your name out during and after the meeting on reusable water bottles. Water bottles will be distributed to all conference attendees throughout the weekend. Multiple refill stations will help keep attendees hydrated.

Exclusive Sponsorship: \$5,000