

Message to Residency Display Participants

Thanks for supporting the 2010FMEC NorthEast Region Meeting. Your presence and financial support are appreciated. We will do all we can do to make this a positive experience for you. Some background information may help you understand how we operate.

The Display Hall is open for setup on Friday from 10 am to 1:45 pm. At 2:00pm the Display Hall will be closed so that participants can participate in the FMEC NorthEast Region Meeting that begins at 2:00 pm. The Display Hall will re-open for setup following the Plenary presentation. The Hall will not be opened to students until 6:00 pm. Most students will eat before interacting with faculty and residents at the booths. The evening generally starts slow and then builds until closing at 8:30 pm.

Student Contact Each student receives a sheet of mailing labels on which his/her name and mailing address has been printed. To encourage interaction, we offer students the opportunity to win a prize. Students who obtain eight (8) signatures, on a special form we provide, are eligible for a drawing that will award medical textbooks to three 1st and 2nd year and three 3rd and 4th year students. Please sign the form for each student who interacts with a representative at your booth. We'll leave it to your judgement to decide how much interaction is required before you'll lend your signature.

Location Assignment We have grouped the programs by state but have randomly assigned each program within their state group.

Give Aways **A reminder that giveaways such as trinkets, t-shirts, gym bags, etc are not allowed. Candy in the form of a Trick or Treat motif is allowed. Give-aways should be informational and educational materials are acceptable. We appreciate your cooperation.**

On Saturday, the Display Hall **may not be staffed** until 5:30 pm. We enforce this rule so that both students and faculty will not be distracted from the FMEC NE Region Meeting. It has been our experience that a great deal of interaction occurs between students and faculty and residents throughout the academic portion of the meeting. We encourage you to interact during the breaks and during the workshops and seminars.

The **Saturday Lunch Discussion Tables** are designed to allow students an opportunity to interact with faculty and residents and discuss topics of interest to the students. We sent a sign-up form to each participating program weeks ago. Those who indicated a willingness to lead a discussion table will see their names beside a topic they selected. **We ask that faculty and residents not listed as discussion leaders not join these sessions.** With too many discussion leaders, there will not be room for the students at your table.

We encourage first and second year students to interact with faculty and residents during the Display Hall. It's a good time for them to hear your perspective about Family Medicine and to learn about special educational summer experiences, preceptorships, etc. that you may offer.

Feedback from students in prior years has helped us to understand that **hard sells and "hustling"** of students are counterproductive strategies. They want a chance to meet the many faculty and residents who attend the meeting and learn from their perspective. They don't need the hard sell about Family Medicine. The meeting and the opportunity to interact with enthusiastic faculty and residents are powerful enough.

We appreciate your participation in the meeting and your financial support. Your suggestions and ideas regarding how to improve our program are welcome.

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